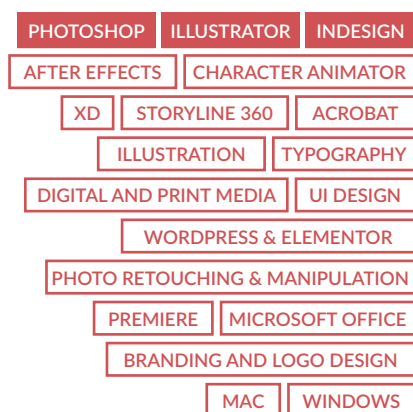


I'm an all-around Creative and qualified graphic designer and illustrator professional with over 10+ years of experience in visual communication, advertising, corporate, production, marketing, and e-learning. I also have a passion for character design, concept creation, video, and everything animated.

Through the years, either working for studios, agencies or running my own freelance graphic design business, I had the opportunity of engaging with a diverse range of clients and work on a multitude of projects, expanding and finessing my skills in most areas of the design industry, including printing, digital and web.



EDUCATION

1999–2002 - Bachelor of Graphic Design

FEBASP – Faculdade de Belas Artes de São Paulo
São Paulo -Brazil

1991–1994 - Diploma in Advertisement & Marketing

FECAP – Fundação Escola de Comercio Alvares Penteado
São Paulo - Brazil

SHORT COURSES

I keep up to date with the industry's latest trends and innovations, constantly upgrading and sharpening my skills using among others the LinkedIn Learning training library.

KEY COMPETENCIES

- Passion for creating designs that clearly communicate key messages and concepts
- Proven technical skills, self-motivated and flexibility in moving among job functions
- Enjoy learning, and working collaboratively and iteratively
- Easily adapt to new software and/or procedures as required
- Attention to detail and commitment to accuracy
- Ability to work well under pressure and work to tight deadlines

EXPERIENCE

August 2014 - Present
Workstar, Sydney
Graphic Designer & Illustrator

Working on projects with an array of clients as McDonald's, Jonhson & Jonhson, and Iselect, to name a few, creating personalized designs solutions for their companies' e-learning solutions and training. Also in charge of the company's internal marketing collaterals that would include: brochures, flyers, infographics, and banners, both for print and web outputs.

January 2011 – August 2014
hortonnovak.com - Sydney
Graphic Designer

Working with clients locally and overseas as a Freelancer designer specialized in Book Cover design, illustration and branding.

February 2006 - July 2012
Officeworks Bondi - Sydney
Print Specialist/Coordinator

Responsible for the store print and copy department.
Primary duties: Ensure printing quality and turn around, Deal with clients, manage co-workers and suppliers.

September 1999 - July 2005
Studio Comunicacoes- São Paulo
Graphic Designer & Illustrator
Responsible for designing the graphics for the Guia de Moteis' website and producing all advertisement and marketing materials such as billboards, brochures, booklets, etc.

March 1996 - July 2005
Estudio HNA comics - São Paulo
Graphic Designer/Cartoonist
Working as a freelance illustrator, cartoonist, and graphic/web designer from my own studio.

March 1996 - July 2005
Voice Comunicação - São Paulo
Junior Illustrator/ Studio assistant
Worked as a junior illustrator and studio all rounder on a Publicity and marketing agency with a primary focus on advertising and marketing Campaigns.

A list of clients and companies that I've worked with within Australia and overseas would include:

- McDonald's - USA/AU/NZ/CAN
- Johnson & Johnson Pacific
- AMP
- Iselect
- Coles - Coles Express
- Westpac Bank
- St George Bank
- AIG
- Workstar Tech
- ANZ Bank
- Jetstar
- Crooked Cat publishing
- Creative Connection
- Empowered Healthcare
- Mulpha
- Universal health
- Enterprise IT services
- Ghastly fun films
- Virgo publishing
- Via lettera publishing
- Natural Fertility & health solutions
- Guia de moteis
- O moteleiro
- All seasons Beewax candles
- Renata Barcelos
- UNIP - University of São Paulo
- Studio Comunicações
- Typoo hair design
- Harmony Motel
- Uniconsultores

EXHIBITIONS AND PRIZES

Learn X-Gold
Sydney - Australia - 2017
McDonald's/Workstar Induction
Best learning Design/Capability

Learn X-Gold
Sydney - Australia - 2015
J&J Pacific/Workstar
Best learning Design and Mobile App

Learn X-Gold
Sydney - Australia - 2015
AIG/Workstar - Orbit Knowledge
Best learning program

2014 People's Book Prize
London - UK - 2014
Lily Lovebug – The unconquered planet - Children's adventure book
Children book's Illustrations and cover design category Finalist.

ACA's The Bunker Exhibition
Coffs Harbour - AU - 2012
Australian Cartoonist Association
Wedding themed cartoon exhibition

Skeletica - The cereal killer's girl
São Paulo - Brazil - 2004/2005
Stage play based on my comic strip "Skeletica"
Teatro Rodrigues Alves – São Paulo 2004/2005

Caldeirão das Artes
São Paulo - Brazil - 2004/2005
Caldeirão das Artes, Multi-Cultural Exhibition
Featuring Cartoons and Illustrations

Brazil Pack - Pavilhão do Anhembi
São Paulo - Brazil - 2001

Packaging & new products fair
Exhibiting "Nissin Miojo" Package Redesign prototype .

Cybercomix Exhibition
São Paulo - Brazil - 2000

Comic Strips and cartoons exhibition at Centro Cultural Vergueiro.

Brasil Comix
São Paulo - Brazil - 1996

Comics and cartoons exhibition at Avenida da consolação galleries.

PUBLICATIONS

Tongue N' Cheek Magazine
Sydney - AU - July 2012

TNG Magazine #24
"Olympic Queen" Magazine cover Illustration

Tongue N' Cheek Magazine
Sydney - AU - Aug/Sep 2011

TNG Magazine #16
"Goodbye Amy" Illustration

Tongue N' Cheek Magazine
Sydney - AU - June/July 2011

TNG Magazine #14
"Winter - The Australian way" Illustration - Australia - June/July 2011

Tongue N' Cheek Magazine
Sydney - AU - March/April 2011

TNG Magazine #11
"Happy Birthday TNG" Illustration - Australia - March/April 2011

Tongue N' Cheek Magazine
Sydney - AU - December 2010

TNG Magazine #09 - Magazine layout and style redesign and created the "Pigs in the blankets" illustration for the Sun Damage article.

Tiras de Letras muito mais
Virgo Publishers - Brazil - 2004

Collective comics publication featuring my "Skeletica" series comic strips

Mini Kamasutra, Vol.I
Studio Comunicação - BR - 2004

"Guia de Moteis" Mini Kamasutra, featuring Eros and Lilith, characters that I have previously created as mascots for the company.
Projects Tasks: All Illustrations and Booklet design.

Central de Tiras
Via Lettera - Brazil - 2003

Via Lettera Publisher's Collective comics publication featuring my "Skeletica" series comic strips

Tiras de Letras outra vez
Virgo Publishers - Brazil - 2003

Virgo Publishers' Collective comics publication featuring my "Arthritis & Bursitis" comic-strips.

Tiras de Letras
Virgo Publishers - Brazil - 2003

Virgo Publishers' first Collective comics publication. This book features my Skeletica comic-strips series.

OTHER EXPERIENCES

Escola da família (Family's School)
São Paulo's Government project
for underprivileged kids
São Paulo - Brazil - 2003/2005

I donated my time as an Illustration, comics, and cartoon teacher. Also collaborated with the project's theatrical sector run by the Tearte Group (Tasks included the design and creation of stage sets and backdrops, programs, advertisement material , and production).